Partner Program

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What is iFlowBPM?

Nowadays, companies seek to increase quality, reduce failure and automate processes to reduce costs. The iFlowBPM is the solution that enables companies to innovate and achieve their goals.

iFlowBPM is a simple business process management tool, accessible and allowing easy implementation, execution and process design. Being an open source platform system, is available to all companies and organizations that wish a further optimization of their daily business process.

iFlowBPM has the following benefits:

- **Elimination of red tape** on business
- **Increased productivity**
- **Reduced operating costs**
- **Reduction of response times**
- **Automation and process improvement**
- **Increased control and efficiency.**

Why iFlowBPM?

iFlowBPM is a platform that acts in an <u>open source system</u>, which allows any business or organization to use it, redesign and implement their own business processes. To better grasp the simplicity of iFlowBPM, we present you some <u>advantages</u>:
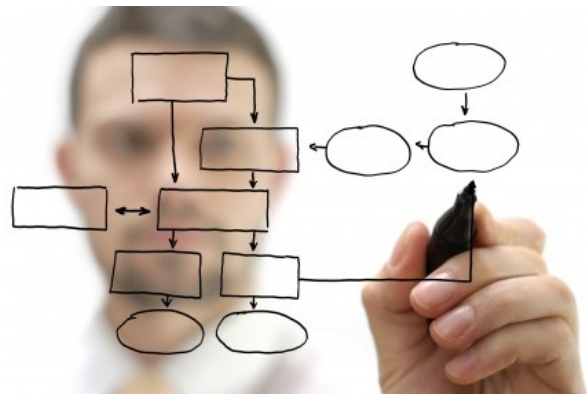
<u>Without Licensing Costs</u>: iFlowBPM is an open source platform with no licensing costs operation systems, from databases or portals.

<u>Fast and Easy Drawing</u>: allows use of the platform with a low need for training and support.

<u>Facility of Implementation</u>: just one click to implement. Installation is quick and simple.

<u>Facility of execution</u>: Implementation of iFlowBPM is simple and intuitive, in order to facilitate the realization of the tasks to develop and reduce response times between the actors.

<u>Community system</u>: iFlowBPM is an <u>open source</u> project that provides a community that contributes to the creation of new Ready-to-Run processes.

Partner Benefits

Profitability

Through the platform distribution, partnering with iFlowBPM, allows an increase in corporate profits of the partners.

Visibility

Presence in iFlowBPM website: articles, marketing materials, case studies, among others.
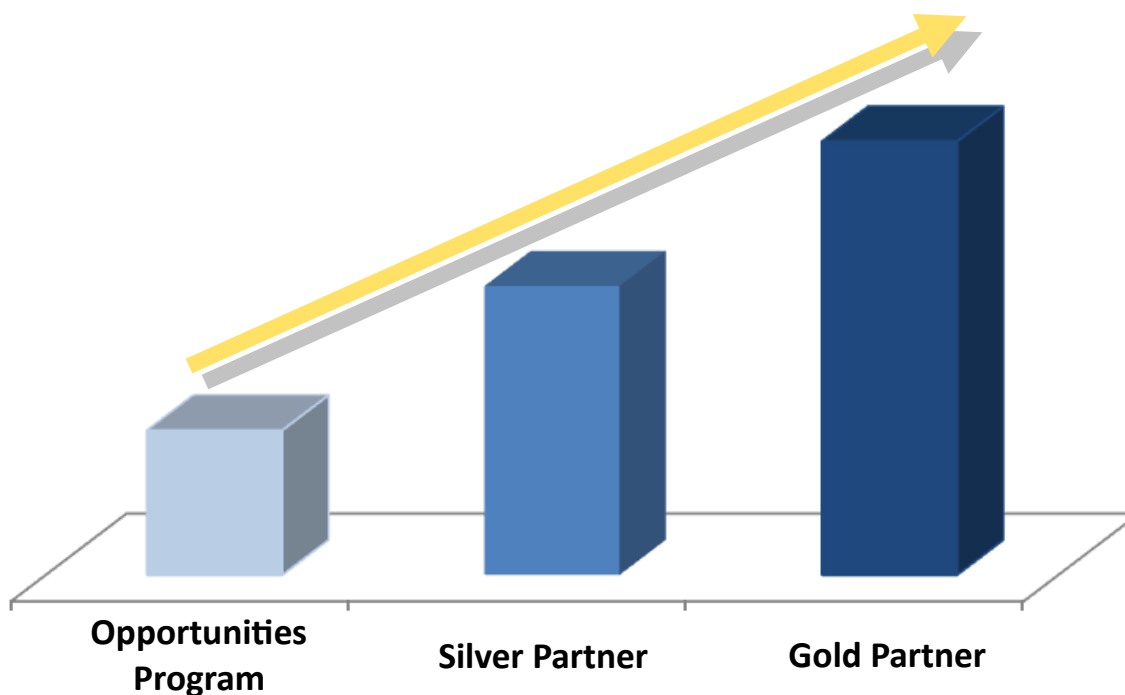
Constant innovation

With the accession to the latest BPM technologies using an open source platform.

Partner and
Opportunities Program

iFlowBPM enables its partners a guideline in order to operate in a funtional and effective way.

Partners can choose the type of partnership in accordance with their needs and with different levels of commitment:

- Low level of commitment: **"Opportunities Program"**

- Intermediate level of commitment**: "Silver Partner"**

- High level of commitment with the company: **"Gold Partner"**

Opportunities Program   **Silver Partner**   **Gold Partner**

Partner and Opportunities Program

Features	Opportunities Program	Silver Partner	Gold Partner
User	✔	✔	✔
Partner	✖	✔	✔
Reseller	✖	✔	✔
Support*	✖	✔	✔
Technical Training	✖	✔	✔
iFlowBPM Engine	✖	✖	✔
Certified Training	✖	✖	✔

* Support is done via email and telephone. The Silver Partner is only entitled to a limited support per year; Gold Partner has access to an unlimited support incidents.

Partner and Opportunities Program

Advantages	Opportunities Program	Silver Partner	Gold Partner
5% of the Support Contract	✔	✘	✘
35% of the Support Contract	✘	✔	✔
Free dessimination of the Partner	✘	✔	✔
Access to marketing materials	✘	✔	✔
Integraded in the Partners list	✘	✔	✔
Knowledge of the latest applications iFlow BPM	✘	✔	✔
Participation on the Partner Community	✘	✔	✔

Requirements

Requirements	Opportunities Program	Silver Partner	Gold Partner
Knowledge of possible business opportunities	✔	✔	✔
Certified Technicians	✘	✔	✔
Annual Fee	✘	✘	✔

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Opportunities Program

For those who have not yet decided to partner with iFlowBPM, we have created the "Opportunities Program":

- Just need to be aware of one or more companies wishing to implement a BPM solution;

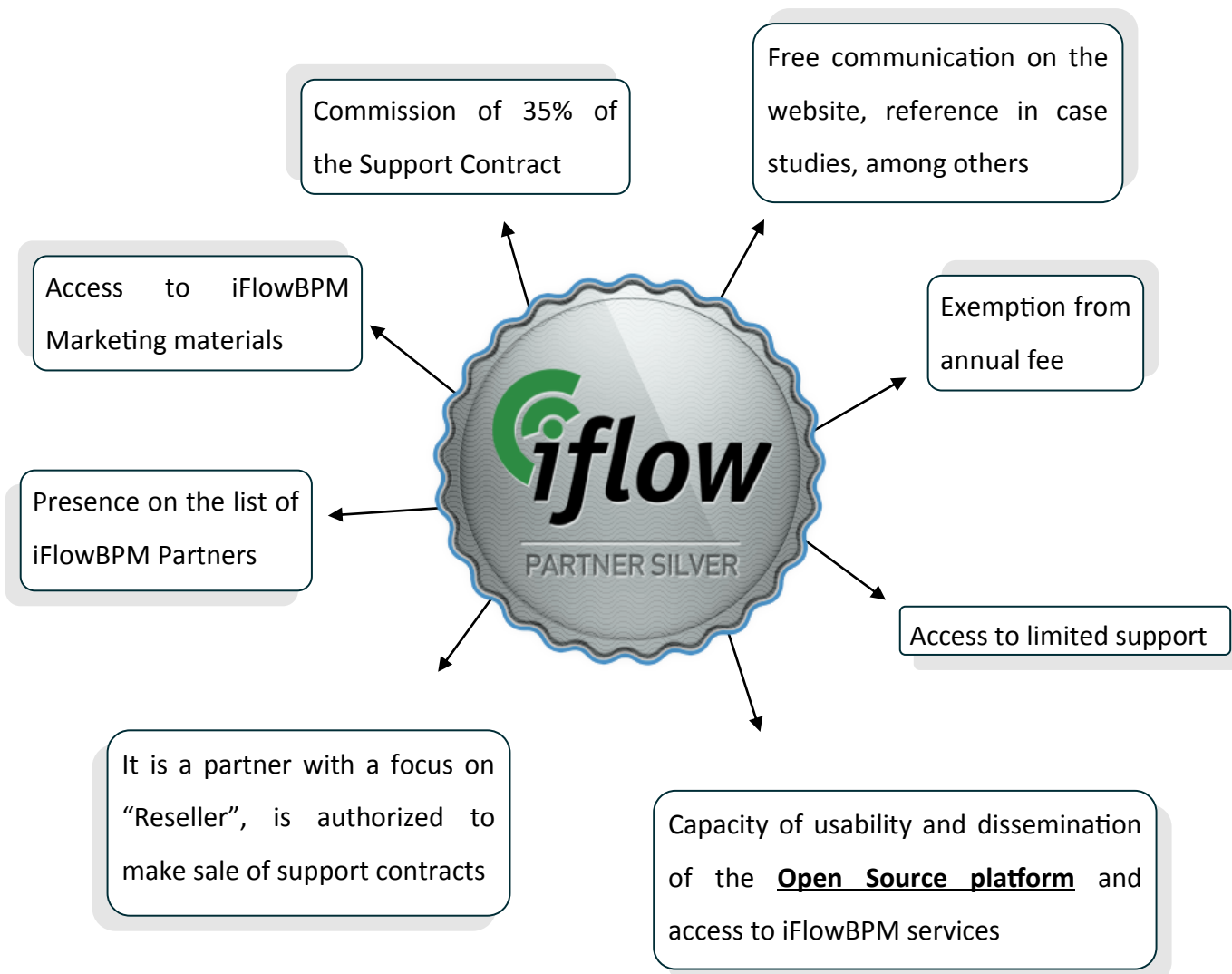- Register a Business Opportunity on the iFlowBPM website.

If the deal is done, the participant **receives 5% of the total value** of the same.

The commitment to the iFloBPM is virtually nonexistent since, after the deal closed and the payment to the participant is done, contact with the iFlowBPM is ceased.

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Silver Partner

Partner Program

Silver Partner is the ideal partnership for companies seeking to work with the iFlowBPM in an easy and simple way.

Commission of 35% of the Support Contract

Free communication on the website, reference in case studies, among others

Access to iFlowBPM Marketing materials

Exemption from annual fee

Presence on the list of iFlowBPM Partners

Access to limited support

It is a partner with a focus on "Reseller", is authorized to make sale of support contracts

Capacity of usability and dissemination of the **Open Source platform** and access to iFlowBPM services

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Gold Partner

Partner Program

Gold Partner is the perfect partnership to companies that intend to work with iFlowBPM in a cooperative and efficient way, and develop process flows, to respond to customer's BPM needs.

35% commission for each support license agreement made

Certified training iFlowBPM

Free communication about the partner on the iFlowBPM website and case studies and marketing materials as well

⇒ Reseller and flows developer;

⇒ Minimum requirement of two iFlowBPM certified technicians;

⇒ Technical Support;

⇒ Ability to work and disseminate an **Open Source platform** and access to iFlowBPM services as well;

⇒ Member of the certified list of iFlowBPM partners;

⇒ Access to all marketing materials.

Become a Partner

♦ **Opportunity Registration:**

Register a business opportunity at www.iflowbpm.com/register-an-opportunity/ and fill the necessary information.

♦ **Silver e Gold Partner**

To make application for a Silver or Gold Partnership you must make a request to partners@iflowbpm.com. Later it will be send a form and conditions of partnership.

The proposed partnership will be subject to review, and if approved, it will begin after the payment of the annual feed.

Partner and Opportunities Program Details

Access to Marketing Materials - In order to get the proper dissemination of the platform, and providing a better service to their customers, iFlowBPM Partners have access to numerous marketing materials.

Knowledge of the latest iFlowBPM applications - Partners have firsthand access to all information relating to new applications and updates made on the platform.

iFlowBPM Engine - Beyond the sale, you may develop process for companies, as well as make changes to the platform.

Free dissemination of partner— The partner has extra visibility in iFlowBPM website, marketing materials and case studies.

Certified training in iFlowBPM – This type of training is applied in Gold Partners, giving a detailed view of what is iFlowBPM and how it operates.

Technical training - This type of training can be applied in any of the partnerships, giving the partner a technical notion of the functioning of iFlowBPM.

Partner - All the companies that join to the Silver or Gold Program.

Partner community involvement - The Partner has access to the partner portal which discloses all information relating to clients, potencial opportunities, case studies, relevant questions from customers, entering into contact with the other partners and iFlowBPM Team.

Receiving % of Support Contract - For those interested in opportunities program, in performing the contract, receive 5% of the business. Companies in the partner program (Silver and Gold) receive 35% for each business.

Reseller - Can perform the sell of support contracts.

Support - Technical support varies according to the type of partnership, subscribed.

User - Uses the iFlowBPM platform.

The iFlowBPM is supported by **Infosistema**, a solid company with high contribution in the strategic development of leading companies in banking, industry and insurance. **Infosistema** is a information systems company, responsable for the overall develepment of iFlowBPM and providing services in the areas of Consulting, Technology and Outsourcing.

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